

UNIVERSITY OF MAIDUGURI  
(OFFICE OF THE VICE CHANCELLOR)  
CENTRE FOR DISTANCE LEARNING  
**DEPARTMENT OF BUSINESS MANAGEMENT**

EXAMINATION RESULTS

Semester/Session: **1st , 2012/2013**  
Course Code: **BUS 431**  
Course Title: **Marketing Management**  
Course Unit(s): **3**

S/No.	ID. No.	C.A.	Exam	Total	Grades								GP	PGP	Remarks
					A	B+	B	C+	C	D	E	F			
1	07/11/04/02/154	15	6	21								F	0.0	0	FAIL
2	07/11/04/02/223	18	32	50					C				3.0	9	PASS
3	07/11/04/02/249	20	20	40							E		1.0	3	PASS
4	07/11/04/02/251	18	22	40							E		1.0	3	PASS
5	07/11/04/02/263	18	30	48						D			2.0	6	PASS
6	07/11/04/02/279	15	18	33								F	0.0	0	FAIL
7	07/11/04/02/326	18	23	41							E		1.0	3	PASS
8	07/11/04/02/401	20	22	42							E		1.0	3	PASS
9	07/11/07/02/044	16	12	28								F	0.0	0	FAIL
10	07/11/07/02/058	19	24	43							E		1.0	3	PASS
11	08/11/04/02/001	18	23	41							E		1.0	3	PASS
12	08/11/04/02/004	18	24	42							E		1.0	3	PASS
13	08/11/04/02/005	15	17	32								F	0.0	0	FAIL
14	08/11/04/02/013	18	32	50					C				3.0	9	PASS
15	08/11/04/02/020	15	25	40							E		1.0	3	PASS
16	08/11/04/02/023	15	25	40							E		1.0	3	PASS
17	08/11/04/02/024	18	22	40							E		1.0	3	PASS
18	08/11/04/02/025	19	26	45						D			2.0	6	PASS
19	08/11/04/02/030	16	14	30								F	0.0	0	FAIL
20	08/11/04/02/032	15	26	41							E		1.0	3	PASS
21	08/11/04/02/045	0	18	18								F	0.0	0	FAIL
22	08/11/04/02/046	16	32	48						D			2.0	6	PASS
23	08/11/04/02/053	16	8	24								F	0.0	0	FAIL
24	08/11/04/02/057	19	21	40							E		1.0	3	PASS
25	08/11/04/02/058	15	15	30								F	0.0	0	FAIL
26	08/11/04/02/060	16	14	30								F	0.0	0	FAIL
27	08/11/04/02/067	18	17	35								F	0.0	0	FAIL
28	08/11/04/02/095	19	30	49						D			2.0	6	PASS
29	08/11/04/02/096	18	23	41							E		1.0	3	PASS
30	08/11/04/02/109	19	21	40							E		1.0	3	PASS
31	08/11/04/02/111	19	21	40							E		1.0	3	PASS
32	08/11/04/02/127	18	25	43							E		1.0	3	PASS
33	08/11/04/02/130	0	18	18								F	0.0	0	FAIL
34	08/11/04/02/134	20	30	50					C				3.0	9	PASS
35	08/11/04/02/137	16	24	40							E		1.0	3	PASS
36	08/11/04/02/152	17	23	40							E		1.0	3	PASS
37	08/11/04/02/154	18	34	52					C				3.0	9	PASS
38	08/11/04/02/163	15	18	33								F	0.0	0	FAIL
39	08/11/04/02/164	18	28	46						D			2.0	6	PASS
40	08/11/04/02/165	16	15	31								F	0.0	0	FAIL

41	08/11/04/02/170	15	35	50					C				3.0	9	PASS
42	08/11/04/02/173	19	16	35								F	0.0	0	FAIL
43	08/11/04/02/178	16	25	41							E		1.0	3	PASS
44	08/11/04/02/179	19	36	55				C+					3.5	10.5	PASS
45	08/11/04/02/187	18	28	46					D				2.0	6	PASS
46	08/11/04/02/191	15	25	40							E		1.0	3	PASS
47	08/11/04/02/196	18	28	46					D				2.0	6	PASS
48	08/11/04/02/198	19	28	47					D				2.0	6	PASS
49	08/11/04/02/199	19	22	41							E		1.0	3	PASS
50	08/11/04/02/213	19	27	46						D			2.0	6	PASS
51	08/11/04/02/214	18	34	52					C				3.0	9	PASS
52	08/11/04/02/222	19	32	51					C				3.0	9	PASS
53	08/11/04/02/225	19	25	44							E		1.0	3	PASS
54	08/11/04/02/231	18	22	40							E		1.0	3	PASS
55	08/11/04/02/232	18	23	41							E		1.0	3	PASS
56	08/11/04/02/233	18	26	44							E		1.0	3	PASS
57	08/11/04/02/234	15	16	31								F	0.0	0	FAIL
58	08/11/04/02/236	16	24	40							E		1.0	3	PASS
59	08/11/04/02/248	15	25	40							E		1.0	3	PASS
60	08/11/04/02/250	15	25	40							E		1.0	3	PASS
61	08/11/04/02/255	19	29	48						D			2.0	6	PASS
62	08/11/04/02/256	19	28	47						D			2.0	6	PASS
63	08/11/04/02/258	16	30	46						D			2.0	6	PASS
64	08/11/04/02/259	20	20	40							E		1.0	3	PASS
65	08/11/04/02/261	18	23	41							E		1.0	3	PASS
66	08/11/04/02/262	19	29	48						D			2.0	6	PASS
67	08/11/04/02/264	18	16	34								F	0.0	0	FAIL
68	08/11/04/02/269	15	37	52					C				3.0	9	PASS
69	08/11/04/02/270	17	24	41							E		1.0	3	PASS
70	08/11/04/02/271	16	34	50					C				3.0	9	PASS
71	08/11/07/02/002	16	30	46						D			2.0	6	PASS
72	08/11/07/02/005	19	21	40							E		1.0	3	PASS
73	08/11/07/02/006	18	22	40							E		1.0	3	PASS
74	08/11/07/02/007	16	27	43							E		1.0	3	PASS
75	08/11/07/02/010	19	21	40							E		1.0	3	PASS
76	08/11/07/02/012	15	28	43							E		1.0	3	PASS
77	08/11/07/02/013	20	20	40							E		1.0	3	PASS
78	08/11/07/02/015	18	22	40							E		1.0	3	PASS
79	08/11/07/02/020	19	25	44							E		1.0	3	PASS
80	08/11/07/02/021	16	34	50					C				3.0	9	PASS
81	08/11/07/02/022	15	25	40							E		1.0	3	PASS
82	08/11/07/02/023	18	23	41							E		1.0	3	PASS
83	08/11/07/02/025	21	39	60				B					4.0	12	PASS
84	08/11/07/02/027	19	15	34								F	0.0	0	FAIL
85	08/11/07/02/028	20	24	44							E		1.0	3	PASS
86	08/11/07/02/030	18	23	41							E		1.0	3	PASS
87	08/11/07/02/032	18	27	45						D			2.0	6	PASS
88	08/11/07/02/038	19	37	56					C+				3.5	10.5	PASS
89	08/11/07/02/039	15	26	41							E		1.0	3	PASS
90	08/11/07/02/042	19	36	55					C+				3.5	10.5	PASS
91	09/11/04/02/013	15	15	30								F	0.0	0	FAIL

92	09/11/04/02/014	19	25	44						E		1.0	3	PASS
93	09/11/04/02/017	20	20	40						E		1.0	3	PASS
94	09/11/04/02/026	16	25	41						E		1.0	3	PASS
95	09/11/04/02/027	18	24	42						E		1.0	3	PASS
96	09/11/04/02/029	18	15	33							F	0.0	0	FAIL
97	09/11/04/02/037	20	21	41						E		1.0	3	PASS
98	09/11/04/02/038	15	10	25							F	0.0	0	FAIL
99	09/11/04/02/058	19	16	35							F	0.0	0	FAIL
100	09/11/04/02/059	18	14	32							F	0.0	0	FAIL
101	09/11/04/02/063	15	31	46					D			2.0	6	PASS
102	09/11/04/02/068	20	20	40						E		1.0	3	PASS
103	09/11/04/02/071	18	42	60			B					4.0	12	PASS
104	09/11/04/02/079	20	20	40						E		1.0	3	PASS
105	09/11/04/02/083	20	20	40						E		1.0	3	PASS
106	09/11/04/02/090	20	20	40						E		1.0	3	PASS
107	09/11/04/02/094	19	32	51				C				3.0	9	PASS
108	09/11/04/02/099	18	23	41						E		1.0	3	PASS
109	09/11/04/02/100	0	13	13							F	0.0	0	FAIL
110	09/11/04/02/103	16	30	46					D			2.0	6	PASS
111	09/11/04/02/109	18	24	42						E		1.0	3	PASS
112	09/11/04/02/118	15	12	27							F	0.0	0	FAIL
113	09/11/04/02/119	19	22	41						E		1.0	3	PASS
114	09/11/04/02/139	0	14	14							F	0.0	0	FAIL
115	09/11/04/02/141	17	23	40						E		1.0	3	PASS
116	09/11/04/02/142	21	39	60			B					4.0	12	PASS
117	09/11/04/02/145	0	5	5							F	0.0	0	FAIL
118	09/11/04/02/151	19	21	40						E		1.0	3	PASS
119	09/11/04/02/154	19	26	45					D			2.0	6	PASS
120	09/11/04/02/155	20	20	40						E		1.0	3	PASS
121	09/11/04/02/159	19	22	41						E		1.0	3	PASS
122	09/11/04/02/164	22	38	60			B					4.0	12	PASS
123	09/11/04/02/169	18	32	50				C				3.0	9	PASS
124	09/11/04/02/173	18	33	51				C				3.0	9	PASS
125	09/11/04/02/176	18	27	45					D			2.0	6	PASS
126	09/11/04/02/181	19	22	41						E		1.0	3	PASS
127	09/11/04/02/182	19	31	50				C				3.0	9	PASS
128	09/11/04/02/190	18	29	47					D			2.0	6	PASS
129	09/11/04/02/196	15	12	27							F	0.0	0	FAIL
130	09/11/04/02/198	19	31	50				C				3.0	9	PASS
131	09/11/04/02/209	19	13	32							F	0.0	0	FAIL
132	09/11/04/02/212	18	13	31							F	0.0	0	FAIL
133	09/11/04/02/214	20	25	45					D			2.0	6	PASS
134	09/11/04/02/215	19	21	40						E		1.0	3	PASS
135	09/11/04/02/217	20	22	42						E		1.0	3	PASS
136	09/11/04/02/224	21	29	50				C				3.0	9	PASS
137	09/11/04/02/228	20	20	40						E		1.0	3	PASS
138	09/11/04/02/229	18	14	32							F	0.0	0	FAIL
139	09/11/04/02/230	20	20	40						E		1.0	3	PASS
140	09/11/04/02/232	20	26	46					D			2.0	6	PASS
141	09/11/04/02/234	19	41	60			B					4.0	12	PASS
142	09/11/04/02/235	20	20	40						E		1.0	3	PASS

143	09/11/04/02/240	20	32	52					C			3.0	9	PASS
144	09/11/04/02/241	19	23	42						E		1.0	3	PASS
145	09/11/04/02/260	15	25	40						E		1.0	3	PASS
146	09/11/04/02/270	18	30	48					D			2.0	6	PASS
147	09/11/04/02/274	19	24	43						E		1.0	3	PASS
148	09/11/04/02/280	18	28	46					D			2.0	6	PASS
149	09/11/04/02/286	19	13	32							F	0.0	0	FAIL
150	09/11/04/02/289	15	7	22							F	0.0	0	FAIL
151	09/11/04/02/293	19	24	43						E		1.0	3	PASS
152	09/11/04/02/294	19	21	40						E		1.0	3	PASS
153	09/11/04/02/295	18	30	48					D			2.0	6	PASS
154	09/11/04/02/301	15	17	32							F	0.0	0	FAIL
155	09/11/04/02/310	19	34	53					C			3.0	9	PASS
156	09/11/04/02/313	20	25	45						D		2.0	6	PASS
157	09/11/04/02/317	18	29	47						D		2.0	6	PASS
158	09/11/04/02/333	19	28	47						D		2.0	6	PASS
159	09/11/04/02/336	19	27	46						D		2.0	6	PASS
160	09/11/04/02/338	17	16	33							F	0.0	0	FAIL
161	09/11/04/02/341	19	24	43							E	1.0	3	PASS
162	09/11/04/02/342	20	20	40							E	1.0	3	PASS
163	09/11/04/02/348	19	36	55					C+			3.5	10.5	PASS
164	09/11/04/02/353	17	31	48						D		2.0	6	PASS
165	09/11/04/02/355	19	27	46						D		2.0	6	PASS
166	09/11/04/02/359	16	29	45						D		2.0	6	PASS
167	09/11/04/02/364	21	24	45						D		2.0	6	PASS
168	09/11/04/02/365	18	17	35							F	0.0	0	FAIL
169	09/11/04/02/374	18	17	35							F	0.0	0	FAIL
170	09/11/04/02/378	19	33	52					C			3.0	9	PASS
171	09/11/04/02/380	18	23	41							E	1.0	3	PASS
172	09/11/04/02/381	19	16	35							F	0.0	0	FAIL
173	09/11/04/02/385	16	26	42							E	1.0	3	PASS
174	09/11/04/02/392	20	52	72	A							5.0	15	PASS
175	09/11/04/02/399	20	30	50					C			3.0	9	PASS
176	09/11/04/02/403	18	15	33							F	0.0	0	FAIL
177	09/11/04/02/408	19	42	61				B				4.0	12	PASS
178	09/11/04/02/411	19	31	50					C			3.0	9	PASS
179	09/11/04/02/414	18	17	35							F	0.0	0	FAIL
180	09/11/04/02/415	20	20	40							E	1.0	3	PASS
181	09/11/04/02/416	19	21	40							E	1.0	3	PASS
182	09/11/04/02/417	19	26	45						D		2.0	6	PASS
183	09/11/04/02/425	18	8	26							F	0.0	0	FAIL
184	09/11/04/02/434	16	17	33							F	0.0	0	FAIL
185	09/11/04/02/435	16	16	32							F	0.0	0	FAIL
186	09/11/04/02/436	20	20	40							E	1.0	3	PASS
187	09/11/04/02/442	20	22	42							E	1.0	3	PASS
188	09/11/04/02/449	20	20	40							E	1.0	3	PASS
189	09/11/04/02/454	13	6	19							F	0.0	0	FAIL
190	09/11/04/02/458	20	30	50					C			3.0	9	PASS
191	09/11/04/02/462	19	21	40							E	1.0	3	PASS
192	09/11/04/02/472	20	20	40							E	1.0	3	PASS
193	09/11/04/02/478	20	20	40							E	1.0	3	PASS

194	09/11/04/02/486	0	18	18								F	0.0	0	FAIL
195	09/11/04/02/490	18	17	35								F	0.0	0	FAIL
196	09/11/04/02/497	18	17	35								F	0.0	0	FAIL
197	09/11/04/02/500	16	27	43							E	1.0	3	PASS	
198	09/11/07/02/001	19	33	52					C			3.0	9	PASS	
199	09/11/07/02/002	19	21	40							E	1.0	3	PASS	
200	09/11/07/02/005	19	23	42							E	1.0	3	PASS	
201	09/11/07/02/006	20	35	55					C+			3.5	10.5	PASS	
202	09/11/07/02/007	20	35	55					C+			3.5	10.5	PASS	
203	09/11/07/02/010	20	38	58					C+			3.5	10.5	PASS	
204	09/11/07/02/011	16	36	52					C			3.0	9	PASS	
205	09/11/07/02/013	19	22	41							E	1.0	3	PASS	
206	09/11/07/02/015	19	28	47						D		2.0	6	PASS	
207	09/11/07/02/017	15	11	26								F	0.0	0	FAIL
208	09/11/07/02/018	0	18	18								F	0.0	0	FAIL
209	09/11/07/02/020	16	11	27								F	0.0	0	FAIL
210	09/11/07/02/021	19	21	40							E	1.0	3	PASS	
211	09/11/07/02/027	19	43	62					B			4.0	12	PASS	
212	09/11/07/02/028	15	18	33								F	0.0	0	FAIL
213	09/11/07/02/029	19	32	51					C			3.0	9	PASS	
214	09/11/07/02/032	20	20	40							E	1.0	3	PASS	
215	09/11/07/02/037	18	34	52					C			3.0	9	PASS	
216	09/11/07/02/038	17	30	47						D		2.0	6	PASS	
217	09/11/07/02/042	20	21	41							E	1.0	3	PASS	
218	09/11/07/02/044	20	28	48						D		2.0	6	PASS	
219	09/11/07/02/047	19	26	45						D		2.0	6	PASS	
220	09/11/07/02/049	19	17	36								F	0.0	0	FAIL
221	09/11/07/02/050	19	31	50					C			3.0	9	PASS	
222	09/11/07/02/053	19	38	57					C+			3.5	10.5	PASS	
223	09/11/07/02/054	18	39	57					C+			3.5	10.5	PASS	
224	09/11/07/02/059	19	33	52					C			3.0	9	PASS	
225	09/11/07/02/064	19	32	51					C			3.0	9	PASS	
226	09/11/07/02/066	20	30	50					C			3.0	9	PASS	
227	09/11/07/02/069	18	24	42							E	1.0	3	PASS	
228	09/11/07/02/073	19	31	50					C			3.0	9	PASS	
229	09/11/07/02/074	19	31	50					C			3.0	9	PASS	
230	09/11/07/02/075	20	25	45						D		2.0	6	PASS	
231	09/11/07/02/076	19	21	40							E	1.0	3	PASS	
232	09/11/07/02/077	18	22	40							E	1.0	3	PASS	
233	09/11/07/02/078	20	35	55					C+			3.5	10.5	PASS	
234	09/11/07/02/079	20	20	40							E	1.0	3	PASS	
235	09/11/07/02/080	18	37	55					C+			3.5	10.5	PASS	
236	09/11/07/02/081	19	23	42							E	1.0	3	PASS	
237	09/11/07/02/083	20	35	55					C+			3.5	10.5	PASS	
238	09/11/07/02/084	19	36	55					C+			3.5	10.5	PASS	
239	09/11/07/02/085	19	24	43							E	1.0	3	PASS	
240	09/11/07/02/086	18	34	52					C			3.0	9	PASS	
241	09/11/07/02/087	19	32	51					C			3.0	9	PASS	
242	09/11/07/02/088	20	20	40							E	1.0	3	PASS	
243	09/11/07/02/090	18	29	47						D		2.0	6	PASS	
244	09/11/07/02/091	19	22	41							E	1.0	3	PASS	

245	09/11/07/02/092	18	25	43							E		1.0	3	PASS
246	09/11/07/02/095	15	32	47						D			2.0	6	PASS
247	09/11/07/02/096	19	36	55				C+					3.5	10.5	PASS
248	09/11/07/02/097	17	28	45						D			2.0	6	PASS
249	09/11/07/02/098	18	27	45						D			2.0	6	PASS
250	09/11/07/02/100	20	20	40							E		1.0	3	PASS
251	09/11/07/02/103	19	32	51						C			3.0	9	PASS
252	09/11/07/02/106	18	35	53						C			3.0	9	PASS
253	09/11/07/02/108	19	31	50						C			3.0	9	PASS
254	09/11/07/02/109	19	48	67		B+							4.5	13.5	PASS
255	09/11/07/02/113	15	12	27								F	0.0	0	FAIL
	<b>Summary:</b>				<b>1</b>	<b>1</b>	<b>7</b>	<b>14</b>	<b>37</b>	<b>43</b>	<b>100</b>	<b>52</b>			<b>255</b>